



Partner
for Private Label

Tape you can trust



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PRIVATE LABEL OPTION
 OEM OPTION

We can put your company name, brand....on these

You have the customers, we have the tape

As a vertically integrated manufacturer with state-of-the-art production and converting facilities in Europe and Asia, the tape plant reliably produces the custom-made tape solutions to streamline your business and complement your portfolio.

Talk to us if you want to expand your product range. We will provide you the best solution accordingly to your needs.

We are your strategic partner when it comes to manufacturing private label tapes.

Private Label Product Portfolio

- Masking tapes
- Duct tapes
- Filament tapes
- Strapping tapes
- Double-sided tapes

Private Label Market Focus

- DIY Distribution
- Painting & Renovation
- Automotive Aftermarket
- Building & Construction
- Packaging

Make it yours!

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1

Choose your tape

Discuss your project with our experts and benefit from the unique application and product know-how of one of Europe's leading producers of masking tape. We develop the tape solutions, off-the-shelf or tailor-made, which perfectly match the commercial objectives for your market, application and positioning. Choose your tape and decide its color, width and length.

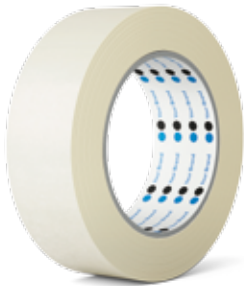


2

Design your tape core

We can brand your product down to the smallest detail. You decide where, how and up to which point. Let's start with the tape cores. The part which will always remain visible for everybody using the tape. We offer two options for your core design:

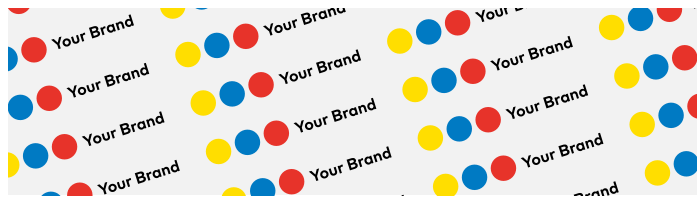
- A Customized tape core, simple logo in maximum 2 colors
- B Customized tape core, more complex logo and/or additional colors



A



B



3

Choose your standard shrink packaging

Quality wrapping gives extra protection, improves product appeal and ensures safe transport. In addition, shrink packaging saves storage space making it an ideal money-saving solution. These are your options:

- A Individual roll wrap, neutral
- B Tower pack
- C Small tower pack
- D Tower pack with different tape sizes
- E Sealing bag
- F Multiple rolls in a wrap, harmonica package
- G Flat, fully closed
- H Flat, sides open

Except for the sealing bag all labels can be applied on all packaging options as listed at step 3.



4

Design your own label

The label helps customers recognize your product and brand. Make it attractive, compelling and informative. You can design it yourself to perfectly match your brand identity and add any information you consider relevant. A variety of labeling options is available to accomplish this:

- A Barcode label
- B Labels around the wrap
- C Round label
- D Euro hook label
- E Half moon label
- F Special cut round label



A



B



C



D



E



F

5

Create your branded single roll packaging

How are your products presented? An eye-catching packaging plays an important role in defining the perceived customer value of your product and is a primary success factor at the POS, both for revenue and customer acquisition. These options make sure your packaging perfectly matches the product's overall positioning:

- A Individual roll wrap (sleeve) printed
- B Printed box
- C Euro hook cuff
- D Cardboard cuff
- E Flow wrap
- F Euro hook flow wrap



A



B



C



D



E



F

Define your shipping boxes

Show your customers that you care about details. Shipping boxes can be more than just another tool to get your products safely to the customer. They communicate values. Receiving a shipment is a time of expectation and an excellent opportunity to reinforce your brand message. These are our options for your box packaging:

- A **Brown box**
- B **White box**
- C **Customized box**

All options are available for American die cut boxes, crash lock boxes and self-assembly boxes.



A



B



C

7

Design your shipping box label

On the shipping boxes, you may want to attach labels that will help you and your customers to identify the boxes and simplify the logistic process. There are two options:

- A Black and white label
- B Colored label



A



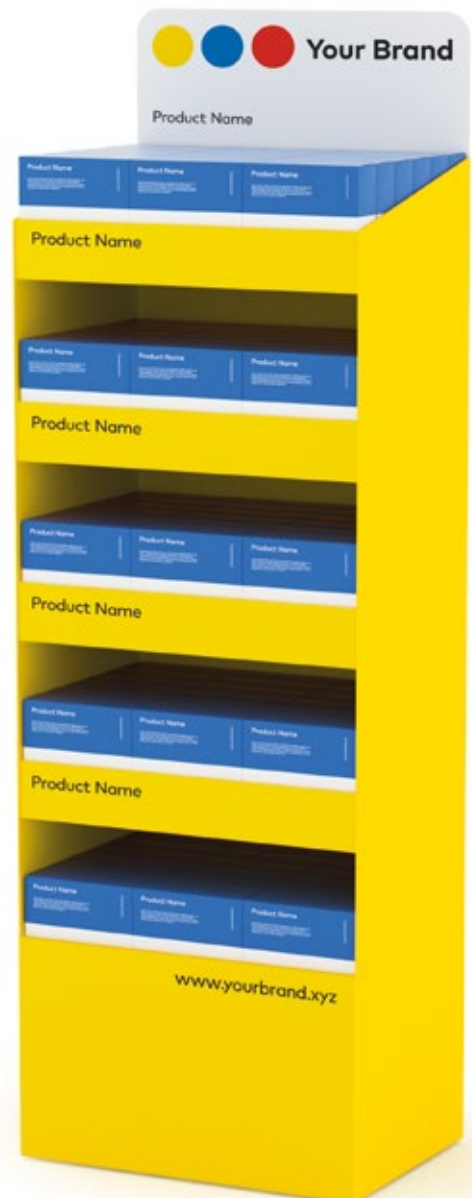
B

8 Customize your POS display

Present your products at the point of sale with eye-catching, custom designed countertop or free-standing floor displays. They break the monotony of regular retail shelving and make you stand out from competition. The floor display offers large print areas and a high volume of product display.

- A Customized countertop display, corrugated cardboard
- B Customized floor display, corrugated cardboard

B



A

Partner for Private Label

- Meet the experts of one of Europe's leading manufacturers of masking tapes
- Benefit from our unique application, product and market know-how
- Fully vertically integrated production streamlined for best price - quality ratio
- High capacity
- High distinctiveness
- Reliable service
- Maximum flexibility
- Fast deliveries
- Technical support
- Tailor-made POS solutions
- Global presence

Artwork

Choose your customization options and we will provide you with all technical details necessary to prepare the artwork.



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